

# RUNNING FOR SCHOOL BOARD

## A Candidate Guide From The Arkansas School Boards Association

### Fundamental roles of school boards

*Vision, structure, accountability, advocacy, conduct, ethics*

School boards are most effective when members focus on the big picture; making policy, setting goals and engaging stakeholders, all with the ultimate goal of improving student achievement. When boards focus too heavily on administrative issues, children suffer. Divided boards lead to a divided community.

#### Legally defined duties of a school board are:

- make, enforce and obey district policies
- hire and evaluate the superintendent
- set the district's vision, mission and direction
- oversee district finances and budget
- approve the employment of staff
- attend legally convened board meetings
- conduct hearings
- visit schools annually when students are present
- receive training and professional development
- follow state and federal laws and Arkansas Department of Education rules governing public schools, including the Arkansas Freedom of Information Act

#### Additional roles of school board members include:

- monitor and advocate for student achievement and district progress
- advocate student needs to lawmakers and stakeholders
- collaborate with community partners
- ensure facilities are safe and adequate
- align resources with goals

### What qualities make a good board member?

*Integrity, commitment, vision, courage, respect*

Outstanding school board members share common traits. A board member has no individual authority; an effective board acts as a whole and respects the expertise of the district's staff. Most good board members develop and strengthen skills over time through experience and continued training. Board members who run on a single issue or for personal gain often create discord in a school district.

#### Outstanding school board members are:

- motivated by the best interest of ALL kids
- passionate about public education
- share responsibility for fiscal accountability, facilities and student academic achievement
- willing to follow high ethical standards
- strong communicators, willing to listen
- ready to rely on facts and weigh all sides of an issue before making a decision well informed about current issues in public education
- supporters of the democratic process and accept the will of the majority
- willing to spend time and energy on board business
- committed to learning by participating in on-going training
- collaborative and able to function as part of a team
- willing to exercise power only at legally held meetings



## Is there information on the Internet to help me understand the process?

Yes, the publication, "Running for Public Office," published by the State of Arkansas contains information about petitions, certifying as a candidate, campaign contributions, financial statements and other important facts; access the publication at: <https://www.sos.arkansas.gov/>

## Who is eligible and what is required to run for a school board position?

- must be a qualified voter residing in the school district - and in the respective zone if members – are elected from zones
- must not be an employee of the district (a family member employed by the district does not disqualify you from running for office)

## School Boards put the Public in Education

The decision to run for your local school board is one to which much thought and consideration must be given. Serving as a board member is one of the most important responsibilities that a citizen can undertake. If elected, the educational standards which you, together with your fellow board members, establish will affect the future of the students, the community, and society.

## Additional Sources of Information

### *Handbook for Arkansas School Board Members*

<https://www.arsba.org/page/publications>

### *New Arkansas School Board Member Handbook*

<https://www.arsba.org/page/publications>

### *Running for Public Office Handbook*

<https://www.sos.arkansas.gov/elections/for-candidates>

## How do I get started?

Visit your county clerk's office to request materials about running for office.

School board candidates circulate petitions to gather signatures of at least 20 qualified residents of the district (and electoral zone if school board members are elected from zones). Petition timelines are listed below.

### *For Districts Whose Local Policy Calls for Spring Elections 2022*

- candidates may begin circulating petitions on December 1, 2021
- candidate filing period begins February 22, 2022 and closes March 1, 2022
- election Day will be on May 24, 2022
- certification of the election will be between May 26, 2022 and June 8, 2022
- any run-off election shall be held on June 21, 2022

### *For Districts Whose Local Policy Calls for Fall Elections 2022*

- candidates may begin circulating petitions May 12, 2022
- candidate filing period begins on August 3, 2022 and closes at noon on August 10, 2022
- election day is November 8, 2022
- certification of the election will be between November 10, 2022 and November 23, 2022
- any run-off election will be held on December 6, 2022



## Arkansas School Boards Association

523 South Ringo Street

Little Rock, AR 72201 501.372.1415

800.482.1212 toll-free

501.375.2454 fax

[www.arsba.org](http://www.arsba.org)

email: [arsba@arsba.org](mailto:arsba@arsba.org)

Updated January 2022

*Student Focused Leadership!*